

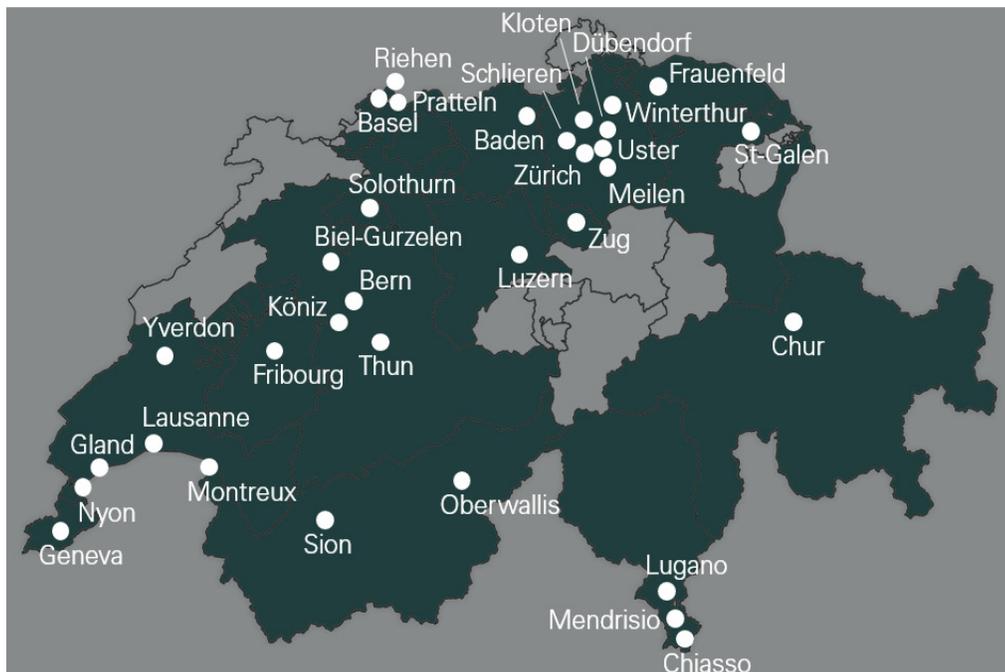
Press release nr 1

Renens, 20.03.2018

Salt enters fix business with its **Salt Fiber Box**

Today, Salt is proud to open the next chapter of its commercial development and to announce its market entry in the Swiss fixed-line business. Thanks to dedicated partnerships with national and regional infrastructure suppliers, Salt is evolving from a mobile-only operator to offering the full suite of telecommunication services in Switzerland, including revolutionary triple-play based on ultra-fast broadband technology.

Right from start, Salt's offer will cover the full Swiss fiber footprint thanks to partnerships with Swiss Fiber Network (SFN), major cities and other agreements making all regions of the country eligible for it. Today, the Salt fiber network is available for inhabitants of more than 30 cities and regions in Switzerland. Further geographical extensions are planned in the coming months and years.



Salt's triple-play offer will be available in more than 30 cities and regions right from launch.

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Salt enters the fast-growing underground data transmission business using optical fiber technology, so-called fiber to the home (FTTH). This is a key infrastructure of the 21st century and Salt considers it to be complementary to mobile telecommunication.

The combination of both infrastructures – mobile in the air and fiber in the ground – will allow Salt to meet the expectations of the Federal Council as expressed in its “digital strategy” and provide its customers with the latest top technology to reap the benefits of digitization.

Andreas Waber, CEO SFN commented: « SFN AG and its shareholders / partners are extraordinarily happy to have been able to provide Salt with resourceful and sustainable support with its market entry into the fixed line market. We reckon that Salt will launch innovative products thereby increasing the diversity of supply in many cities and municipalities, which benefit from an SFN optical fiber network today. This is very good news for consumers of telecommunications products and demonstrates that the competition works. »

Offering new opportunities in the provisioning of ultra-high-speed Internet, TV, on demand video and telephony services, the launch of Salt’s triple play offer represents a real technological innovation and will strongly dynamize the market.

Andreas Schönenberger, CEO Salt Mobile said: « Today is a great day for Swiss consumers. After several years of planning, development and technological tests, Salt is proud to bring to the market it’s Fiber Box offer, which will revolutionarise the market for bundled products.»

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About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network infrastructure. Thanks to its ultrafast broadband solution called Salt Fiber, Salt provides a unique triple play service, Salt Fiber can be combined in a gainful way with Salt’s powerful Plus flat rate subscriptions - a revolutionary portfolio which, thanks to its simplicity, has already convinced more than 95% of Salt’s customer base.

Salt in figures: 1,223,000 postpaid customers (as of 31/12/2017), 88 Salt Stores and 4G coverage of 98% of Switzerland’s population.