

## Press release

Renens, 12.02.2019

### **Salt launches first “Everything Unlimited” Mobile flat-rate for Europe in Switzerland**

Salt unveils the newest features of its Plus Europe rate plan.

Following its strategy to offer customers excellent quality at the most attractive price on a World-Class Network, Salt proudly launches - as of today February 12 2019 - the very first “everything unlimited” package for and in the EU-Zone, USA and Canada<sup>(1)(2)</sup> on the Swiss market.

New Plus Europe subscriptions include as of now:

- ✓ Unlimited full-speed Internet (4G+ up to 1Gbit/s) within Switzerland
- ✓ Unlimited calls, SMS, MMS within Switzerland
- ✓ Unlimited calls, SMS, MMS from Switzerland to EU, USA and Canada <sup>(1)</sup>
- ✓ Unlimited data roaming and calls, SMS, MMS within the EU, USA and Canada <sup>(2)</sup>

This change is permanent and hence benefits both new Plus Europe customers as well as existing ones, which are renewing their subscriptions.

With this, the operator offers its customers the most attractive package available today in Switzerland for occasional and frequent travellers within the EU, USA & Canada <sup>(1)(2)</sup> as well as for Swiss residents being regularly in touch with relatives, friends and business contacts in these countries.

**But there is more:** test-us now and benefit from the new **Plus Europe** at the **special price of CHF 69.95/month without commitment**. This promotion will be valid for a limited period, after which the product will be available at the standard price of CHF 89.95/month.

(1)

Unlimited calls & SMS to the following countries:  
Austria; France\*\*; Germany; Italy; Monaco; San Marino; Vatican City

Andorra; Australia\*\*; Belgium; Bulgaria; Canada; Croatia\*; Cyprus; Czech Republic; Denmark\*\*; Estonia; Faroe Islands; Finland; Gibraltar; Greece; Hong Kong; Hungary; Iceland; Ireland; Israel; Japan; Latvia; Lithuania; Luxembourg; Malta; Netherlands\*\*; New Zealand\*\*; Norway\*\*; Palestinian Territories; Poland; Portugal\*\*; Romania; Slovakia; Slovenia; Spain\*\*; Sweden; Turkey\*; United Kingdom\*\*; United States\*\*

\*Calls to the mobile network in Turkey and Croatia are not included.

\*\*Overseas territories are not included.

(2)

Unlimited calls & SMS and data roaming in the following countries:  
Austria; France\*; Germany; Italy; Monaco; San Marino; Vatican City;  
Andorra; Belgium; Bulgaria; Canada; Croatia; Cyprus; Czech Republic; Denmark\*; Estonia; Faroe Islands; Finland; Gibraltar; Greece; Hungary; Iceland; Ireland; Latvia;  
Lithuania; Luxembourg; Malta; Netherlands\*; Norway\*; Poland; Portugal\*; Romania; Slovakia; Slovenia; Spain\*; Sweden; Turkey; United Kingdom\*; United States\*

\*Overseas territories are not included

## Press release

Salt press office:

Viola Lebel  
PR & Communications Manager  
+41 78 787 68 60

[media@salt.ch](mailto:media@salt.ch), [salt.ch](http://salt.ch), [facebook.com/Saltmobile](https://facebook.com/Saltmobile),  
[twitter.com/Saltmobile\\_DE](https://twitter.com/Saltmobile_DE) (German) or [twitter.com/Saltmobile\\_FR](https://twitter.com/Saltmobile_FR) (French), [youtube.com/saltswiss](https://youtube.com/saltswiss)

About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network infrastructure. Thanks to its ultrafast broadband solution called Salt Fiber, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Fiber can be combined in a gainful way with Salt's powerful Plus flat rate subscriptions - a revolutionary and straight forward portfolio.

Salt in figures: 1,244,000 postpaid customers (as of 30.09.2018), 99 Salt Stores and 4G coverage of 98% of Switzerland's population.