

Press release

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Salt Fiber number one on Netflix ISP Speed Index

The Netflix ISP Speed Index measures which Internet Service Provider (ISPs) provides the best primetime Netflix streaming experience. As Salt Fiber joins the index in June 2019, it reaches number one spot among its national competitors. Salt Fiber also ranks among the leading providers worldwide. Salt Fiber users benefit from the best speed and best quality, at the best price.

Salt Fiber has set new standards in the Swiss market in terms of innovation and simplicity. It was the first worldwide retail introduction of a 10 Gbit/s technology with an Apple TV 4K as unique set-top box. Thanks to the Apple TV 4K, Salt Fiber user can easily set up Netflix and benefit from an Ultra High Definition (UHD) streaming experience.

The state-of-the-art FTTH technology product provides customers with high bandwidth, extremely low latency and unprecedented speeds. Signal losses over very long distances and interferences between the lines are avoided. The Salt Fiber connection allows customers to comfortably surf on many devices simultaneously and prepares Swiss households to support the numerous connected objects that will emerge in the coming years. Its core network backbone was particularly designed to support and optimize third party content providers such as Netflix, which is a real need for current and future entertainment services.

The Netflix ISP Speed Index lists the average prime time bitrate for Netflix content streamed to Netflix members during a particular month. The speed is measured via all available end user devices. Mobile networks are excluded from the measurements. Speed levels indicated in the Netflix ISP Speed Index are not a measure of the maximum throughput or the maximum capacity of an ISP.

Pascal Grieder, CEO at Salt commented the test results *" We are committed to provide Swiss customers with innovative high quality products at the best price and the Netflix ISP Speed Index shows once again that the promise is fulfilled."*

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About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network. Thanks to its ultrafast broadband solution called Salt Fiber, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Fiber can be combined in a gainful way with Salt's powerful Plus flat rate subscriptions - a revolutionary and straight forward portfolio.

Salt in figures: 1,228,000 postpaid customers (as of 31.03.2019), 103 Salt Stores and 4G coverage of 99% of Switzerland's population.