

## Press release

Renens, 30.08.2019

### **Salt best universal provider for private customers**

On August 30, the Swiss business magazine Bilanz published the 20th edition of its prominent telecom ranking. Around 11500 private and 1400 business customers evaluated their experiences with their telecommunications providers. Among the Swiss carriers, Salt was voted best universal provider for private customers.

The launch of its Salt Fiber Product, a triple play offer based on FTTH (Fiber To The Home) Technology solution in March 2018, enabled Salt to make its offer complete and provide Swiss customers excellent quality at the best price both for at home and on the go.

The test outcome is the result of continuous investments both in service quality and infrastructure over the past years.

For its mobile communication Business to Business solutions, Salt achieved the second position. To further meet the needs and satisfaction of Salt's professional customers, a particular focus will be placed on B2B with the launch of a revised mobile portfolio proposition in the coming months.

**Pascal Grieder, CEO at Salt** commented the ranking results: *" We are very pleased about the excellent feedback our clients provided in the 2019 Bilanz Telecom rating. This is another great milestone in a series of awards Salt received in recent months. It truly reflect our relentless efforts on continuously improving our offer and our determination to provide our customers with the best value for money in the premium segment. "*

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About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network. Thanks to its ultrafast broadband solution called Salt Fiber, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Fiber can be combined in an gainful way with Salt's powerful Plus flat rate subscriptions - a revolutionary and straight forward portfolio.

Salt in figures: 1,229,000 postpaid customers (as of 30.06.2019), 103 Salt Stores and 4G coverage of 99% of Switzerland's population.