



Press release nr 6

Renens, 20.03.2018

## **Salt Fiber: the full suite of triple play services** **10 Gbit/s Internet + TV + unlimited calls** **at CHF 39.95/month for Salt mobile subscribers**

Today, the revelation of Salt Fiber heralds a new era for consumers in Switzerland. Salt's aim is to provide its customers with the full range of telecommunication services thanks to Switzerland's most innovative and efficient triple play offer consisting of a combination of a unique 10 Gbit/s ultra-fast broadband technology, Apple 4K TV and telephony services. Salt Fiber is available in all Salt Stores and on salt.ch/fiber as of today – Tuesday, 20 March 2018.

Salt.Fiber			
	Very High-End	High-End	Low-End
	Fiber only Shortest latency Apple TV 4K 5 multiscreen	 Swisscom Internet "L", TV "L", Telephony "M" Sunrise "Premium Package" UPC "Happy Home 500"	 Swisscom Internet "S", TV "S", Telephony "S" Sunrise "Base Package" UPC "Happy Home 50" no calls included
Internet	10 Gbit/s technology	up to 1 Gbit/s	up to 40 Mbit/s
TV	300	avg. 240	avg. 160
Telephony	Unlimited in CH	Unlimited in CH	Landline connection
Monthly fee	<b>49.95.-</b>	140.- <b>Save - 64%</b>	70.- <b>Save - 29%</b>

*As shown in the above comparison table, Salt Fiber is clearly the best offer in the market.*

The Salt Fiber Box delivers cutting-edge symmetrical 10 Gbit/s technology by means of a 10 Gbit LAN port - a total world novelty. To reach such bandwidth the Salt Fiber Box is equipped with the most powerful 1.5 GHz quad core processor. Salt's novel router also acts as a next generation media gateway thanks to super-fast DDR 32-bit memory, two USB 3.0 (5Gbit/s) ports, a 10 Gbit/s Ethernet interface and four independent Gigabit ports. The most advanced WLAN (WiFi) technology based on dual-band 2.4 GHz & 5 GHz and multiple antenna (MIMO 4X4) will catapult Salt customers into a whole new dimension in terms of WiFi speed, which can reach an astonishing 2,2 Gbit/s.

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This unmistakably fast connection also allows for an efficient telephone service in HD voice quality. It provides unlimited calls to fixed line and mobile numbers in Switzerland as well as very attractive prices for international calls, starting from CHF -.09 per minute. All calls - except for premium rate and short numbers – are charged by the second.

Furthermore, Salt’s triple play customers will be able to enjoy all of the incredible features of Apple TV 4K, which will enable Salt Fiber customers to seamlessly access Salt’s live and video on demand (VOD) services thanks to the automatic installation process on its interface of Salt’s two dedicated apps: Salt.TV and Salt.Video.

Salt TV contains all of Salt’s live television offer and will provide customers with access to more than 300 TV channels of which 150 in high definition (HD) and a few also in 4K quality. They are organised in a German-speaking bundle (30 TV channels for the entire family), a French-speaking bundle (35 TV channels as well as access to Canal+’s myCanal app), an Italian-speaking bundle and an international bundle. Thanks to the collaboration with Canal+ a high number of premium channels are included in Salt’s basic offering.

Salt’s high quality video on demand offer called Salt Video is powered by Hollystar and essentially builds on Sky’s streaming services Sky Sport and Sky Show, which provide access to a myriad of sport events as well as a video library of more than 10’000 tracks.

	<b>Salt.Fiber Smart Swiss*</b>			
	Fiber only Shortest latency Apple TV 4K 5 multiscreen	<b>Swisscom</b> <small>inOne with Internet "L", TV "L", Telephony "M", Mobile "M"</small>	<b>Sunrise</b> <small>"Sunrise One"</small>	<b>UPC</b> <small>"Happy Home 500" and "Mobile Europe 10,000 Flat"</small>
Internet	10 Gbit/s techno	up to 1 Gbit/s	100 Mbit/s copper up to 1 Gbit/s fiber	up to 0.5 Gbit/s
TV	300	300	270	145
Telephony	Unl. in CH	Unl. in CH	Unl. in CH	Unl. in CH
Mobile Voice	Unl. in CH	Unl. in CH 60 days EU	Unl. in CH	Unl. CH and EU
Mobile Data	Unl. in CH	Unl. in CH 60 days/3GB EU	Unl. in CH	10 GB Shared CH and EU
<b>Monthly fee</b>	<b>64.90.-</b> <small>* Current Smart Swiss promotion: 24.95.-</small>	<b>210.-</b> <b>Save -69%</b>	<b>139.-</b> <b>Save -53%</b>	<b>159.-</b> <b>Save -59%</b>

*Salt’s quadruple play offer which combines Salt Fiber with mobile services is also extremely competitive in the Swiss market.*

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Thanks to a single straightforward product formula, Salt Fiber is not only Switzerland's most technologically advanced triple play offer but also the most transparent and easy to understand telecommunications suite comprising voice, television and broadband Internet services.

For Salt mobile customers, it is available at an incredible price of CHF 39.95/month and after the payment of a one off activation fee of CHF 99.95 payable upon placement of the order.

Andreas Schönenberger, CEO Salt Mobile said: « Salt Fiber is clearly the most attractive triple play product on offer in Switzerland. While giving access to a 10 Gbit/s technology and more than 300 TV channels, it has also by far the most attractively priced offer in the country. I am so proud that Salt is revolutionizing the Swiss market thanks to this extraordinary offer. »

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About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network infrastructure. Thanks to its ultrafast broadband solution called Salt Fiber, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Fiber can be combined in a gainful way with Salt's powerful Plus flat rate subscriptions - a revolutionary portfolio which, thanks to its simplicity, has already convinced more than 95% of Salt's customer base.

Salt in figures: 1,223,000 postpaid customers (as of 31/12/2017), 88 Salt Stores and 4G coverage of 98% of Switzerland's population.