

Renens, 11 May 2016

All inclusive!

The ABO Swiss

Exclusive at Swiss Post!

Das ABO Swiss: The “all inclusive” offer for Switzerland for 9.-/month during the first 6 months, then 29.-/month.

Salt launches exclusively at Swiss Post “Das ABO Swiss” – the “all inclusive” offer designed for national usage:



Unlimited calls throughout Switzerland



Unlimited Surf including 1.5 GB high speed 4G internet in Switzerland



Unlimited SMS & MMS

We have created “Das ABO Swiss”, a new offer designed especially for Switzerland. “Das ABO Swiss” will be introduced on 11 May with a promotion for 9.-/month for six months. After the first six months the recurring fee will be 29.-/month.

- “Das ABO Swiss” gives consumers full cost control. Calls, SMS & MMS are unlimited in Switzerland and as soon as the 1.5 GB high speed surf volume is reached the consumer can either continue to surf for free at limited speed or buy an additional 4G high speed data package.
- This offer is exclusively available at Swiss Post (approx. 1'400 post offices), comes without a handset and the contract duration is 24 months.

Andreas Schönenberger, CEO of Salt, comments: „We have designed another attractive offer with focus on usage in Switzerland. Thus, we take into account the growing customer demand for data and unlimited calls in Switzerland.”

More information:

media@salt.ch, das-abo.ch, salt.ch, facebook.com/Saltmobile,
twitter.com/Saltmobile, youtube.com/saltswiss

About Salt Mobile SA: Salt is personal, simple, sincere and efficient. The magazine “Connect” rated Salt’s mobile network already for the second time as “very good”. With Plus, Salt offers the best flat rate subscription with full 4G+ speed in Switzerland. Salt customers can surf on the fastest available Internet connection, including 4G+, at up to 300 Mbit/s – with no surcharges. Salt Mobile SA in figures: 2.024 million customers (as at 31/12/2015) – more than 80 Salt Stores – 4G coverage of 94% of the population of Switzerland. Salt Mobile SA is fully owned by NJJ.