

Renens, 30 May 2016



The **NEW PLUS**: Simply better.

Our PLUS portfolio has become even more stunning and especially for the young our offers are now simply unbeatable:

- **PLUS Basic Young**: the first subscription for kids & teens and budget conscious parents. Now including unlimited surf volume.
NEW: Unlimited data incl. 3GB high speed 4G. As soon as 3GB high speed volume are reached, data speed is reduced and the customer can buy an additional 4G high speed data package.
25.-/ month*
- **PLUS Swiss & PLUS Swiss Young**: the best offer for digital natives with high demand for social networking, surf and apps. Now including international calls & roaming.
NEW: 60 min. to EU & USA, 200 MB/month (equivalent of 2.4 GB/year) in EU.
59.-/month* (PLUS Swiss), 49.-/month* (PLUS Swiss Young)

Our refreshed high-end and newcomer subscriptions provide an excellent price-performance-ratio as well:

- **PLUS Start**: the perfect starter subscription for cost-conscious users.
NEW: 1.5 GB high speed 4G, Unlimited SMS & MMS to all networks.
19.-/month*
- **PLUS World**: the “non-plus-ultra” for world citizens looking for a life without borders.
NEW: 179.-/month*
Still included: unlimited 4G data in Switzerland; unlimited Voice, SMS & MMS in Switzerland and to 200 countries; 1 GB/month in EU & 1 GB/month in 170 countries.

* Price for 12/24 months contracts without mobile device.

On top, *all* our PLUS subscriptions always include the fastest available network (including the ultra-fast **4G+ / LTE-A**) – at no additional cost.

Andreas Schönenberger, CEO of Salt, states: “At Salt we continue to put our customer in the centre and offer even more value for money.”

More information:

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twitter.com/Saltmobile, youtube.com/saltswiss

About Salt Mobile SA: Salt is personal, simple, sincere and efficient. The magazine “Connect” rated Salt’s mobile network already for the second time as “very good”. With Plus, Salt offers the best flat rate subscription with full 4G+ speed in Switzerland. Salt customers can surf on the fastest available Internet connection, including 4G+, at up to 300 Mbit/s – with no surcharges. Salt Mobile SA in figures: 2.024 million customers (as at 31/12/2015) – more than 80 Salt Stores – 4G coverage of 94% of the population of Switzerland. Salt Mobile SA is fully owned by NJJ.