

Press release

Renens, 05.05.2017

April network update

Salt reaches 97% of 4G network coverage

This April, Salt reached a 4G network coverage of 97% of the Swiss population. To achieve such results, Salt is adding and improving more and more sites outside the country's urban centres, which traditionally have been the first to benefit from advanced telecommunications technology.

This push happens both in the suburban agglomerations which are home to an ever increasing share of the Swiss population as well as in the rural and alpine areas where strategic positioning of antennas can help to cover large stretches of land and important thoroughfares.

Last month, Salt upgraded several of its existing antennas and also linked up new built sites to its national mobile network. A new macro antenna was built in the booming municipality of Gland and an existing antenna site in Horgen was retrofitted with low frequency bands – thereby making 4G+ technology available in its surroundings. In Sion, a new antenna on the West bank of the Rhône now allows for much improved coverage at both Hôpital de Sion and Stade de Tourbillon. Last but not least, Salt customers travelling between Sargans and Ziegelbrücke now experience a more seamless and constant network experience along the shores of Lake Walensee thanks to a new antenna site in Murg.

Salt's attractive products comprise, among others, our personal, straightforward and efficient flat rate subscriptions such as Plus Swiss at CHF 59.- per month, Plus Europe at CHF 89.- as well as our Young offering: Plus Basic Young at CHF 25.- and Plus Swiss Young at CHF 49.-.

More information:

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About Salt Mobile SA: With Plus (Start, Basic, Swiss, Europe, World), Young and Surf, Salt offers personal, straightforward and efficient flat rate subscriptions for everyone. Salt's mobile network and customer care have both been rated as "very good" by Connect magazine. At up to 300 Mbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed or volume limitations. Salt Mobile SA in figures: 1.203 million postpay customers (as of 31/12/2016), 87 Salt Stores and 4G coverage of 97% of Switzerland's population. Salt Mobile SA is fully owned by NJJ.