

Press release

Renens, 23.05.2018

Salt further demonstrates its commitment to Switzerland by electing five new members to its Board of Directors

Today, Salt is honoured to announce that at an extraordinary general assembly, which took place on May 15, five new non-executive members were elected to the company's Board of Directors: Mr. Peter Brabeck-Letmathe, Mr. Robert-Philippe Bloch, Mr. Jacques de Saussure, Mr. Martin Lehmann and Ms. Jeannine Pilloud.

Mr. Brabeck-Letmathe is the chairman emeritus, former chairman and former CEO of Nestlé.

Mr. Robert-Philippe Bloch is serving as president of Vaud's banking association since 2010 and was formerly executive vice president at Banque Lombard Odier & Cie.

Mr. Jacques de Saussure was senior managing partner of the Pictet Group until June 2016 when he retired from his executive position. He still sits on the board of Banque Pictet & Cie SA as vice chairman.

Mr. Martin Lehmann co-founded Mobilezone where he held a position as CEO until 2014. He is currently managing director retail & sales at Swiss chocolate maker Läderach.

Ms. Jeannine Pilloud headed the passenger traffic division of the Swiss Federal Railways (SBB) for several years and is currently representing SBB in an industry committee for the development of public transportation.

Thanks to the broad spectrum of their combined experience, their remarkable executive expertise as well as their excellent business network, the newly elected members underline Salt's commitment to the Swiss business environment and consumer market.

Xavier Niel, Chairman of the Board said: "I am particularly delighted that such a distinguished and experienced group of individuals has been added to Salt's Board of Directors. I am very much looking forward to collaborate with each of the new members and convinced that their combined contribution to Salt's strategy and operations will rapidly bear fruits".

Press release

Salt press office:

Benjamin Petrzilka
Media & PR Manager
+41 78 787 64 79

media@salt.ch, salt.ch, facebook.com/Saltmobile,
twitter.com/Saltmobile_DE (German) or twitter.com/Saltmobile_FR (French), youtube.com/saltswiss

About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network infrastructure. Thanks to its ultrafast broadband solution called Salt Fiber, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Fiber can be combined in a gainful way with Salt's powerful Plus flat rate subscriptions - a revolutionary portfolio which, thanks to its simplicity, has already convinced more than 95% of Salt's customer base.

Salt in figures: 1,223,000 postpaid customers (as of 31/12/2017), 88 Salt Stores and 4G coverage of 98% of Switzerland's population.