

## Press release

Renens, 19.04.2018

# 4 GB of monthly data roaming in Europe & North America with Plus Europe at a promotional price of CHF 69.95

Salt today announced a major upgrade of its Plus Europe subscription, whose amount of included monthly data roaming units is jumping from 1 GB to 4 GB with immediate effect this Thursday morning. This change is permanent and hence benefits both new Plus Europe customers as well as existing ones which are renewing their subscriptions.

The change is ringed in by a special promotion for new customers, which will be running in all Salt Stores and on the company's online channel from April 19 to May 20. Plus Europe will be available at CHF 79.95 instead of 99.- when contracting a subscription including a handset and at CHF 69.95 instead of CHF 89.- for SIM only subscriptions.

### Mobile price plans\* – roaming and international calls (EU & USA)

Plus Europe	Swisscom – InOne L	Sunrise europe & US
89.- /month	120.- /month <b>+34%</b>	130.- /month <b>+46%</b>
99.- /month with mobile phone	140.- /month with mobile phone <b>+41%</b>	
Calls, SMS & MMS <ul style="list-style-type: none"> <li>Unlimited in Switzerland</li> <li>Unlimited to 45 countries</li> </ul> Surf <ul style="list-style-type: none"> <li>Unlimited volume</li> <li>4G+ speed (300 Mbit/s)</li> </ul>	Calls, SMS & MMS <ul style="list-style-type: none"> <li>Unlimited in Switzerland</li> <li>300 min. to 41 countries</li> </ul> Surf <ul style="list-style-type: none"> <li>Unlimited volume</li> <li>4G+ speed (300 Mbit/s)</li> </ul>	Calls, SMS & MMS <ul style="list-style-type: none"> <li>Unlimited in Switzerland</li> <li>Unlimited to 46 countries</li> </ul> Surf <ul style="list-style-type: none"> <li>Unlimited volume</li> <li>4G+ speed (300 Mbit/s)</li> </ul>
Unlimited calls, SMS and MMS 4GB/month (48 GB/year) in Europe & USA	Unlimited calls, SMS and MMS 12 GB/year in Europe	Unlimited calls and SMS 4GB/month in Europe & USA

\* This comparison table is only analysing products from mobile network operators.

*Salt's Plus Europe offers 4 GB of monthly roaming allowance in the EU and North America as well as unlimited calls, SMS, MMS and unlimited 4G+ data in Switzerland, reaching speeds of up to 300 Mbit/s.*

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With its unlimited calls, SMS and MMS in Switzerland, to the EU, the USA and Canada, unlimited mobile internet at 4G+ speed in Switzerland, unlimited roaming calls, SMS and MMS in the EU, the USA and Canada as well as a monthly roaming data roaming allowance of now 4 GB, Plus Europe offers both frequent and occasional travellers to Europe and North America a worry-free solution for their roaming and international calling needs.

Andreas Schönenberger, CEO of Salt Mobile SA, said: «Overnight, Plus Europe has literally become Switzerland's most attractive mobile subscription including roaming units for the EU and North America. Once again, Salt is leading by example in terms of all-inclusive Swiss mobile flat rates.»

Plus Europe's included units are valid in Salt's zone 1 & 2 (international calls from Switzerland) as well as roaming zones A & B. Overseas territories as well as mobile networks in Croatia and Turkey are not included.

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About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network infrastructure. Thanks to its ultrafast broadband solution called Salt Fiber, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Fiber can be combined in a gainful way with Salt's powerful Plus flat rate subscriptions - a revolutionary portfolio which, thanks to its simplicity, has already convinced more than 95% of Salt's customer base.

Salt in figures: 1,223,000 postpaid customers (as of 31/12/2017), 88 Salt Stores and 4G coverage of 98% of Switzerland's population.