

## Press release

Renens, 25.01.2021

### **Salt Home - fastest Internet in Switzerland for the third year in a row**

Salt Home offers the best internet performance in Switzerland. This is the result of the annual nPerf barometer of fixed internet connections in Switzerland. Salt Home significantly outperformed the competition on all criteria, download and upload speed as well as latency. The performance of Salt Home is unbeaten since its launch in March 2018.

nPerf, a global provider of internet performance tests, published its annual barometer of fixed internet connections for Switzerland, based on over 110'000 connection tests, performed by its users throughout 2020. The result was very clear: Salt's product remains the fastest. For the third time in a row, Salt Home outperformed its competition by far. Salt's FTTH solution based on XGS-PON technology achieved record results in terms of download, upload and latency score.



## Press release

### **Excellent download and upload speeds and very low latency**

While the average download speed in Switzerland (all technologies combined) increased from 98Mb/s in 2019 to 157Mb/s in 2020, Salt's average download speed was more than twice as high (418 Mb/s). With 345 Mb/s, Salt's average upload speed was even three times higher than the overall average. With 10ms, Salt Home customers also experienced a significantly lower latency score than the industry average of 18ms.

The increased importance of working from home has increased the number of critical applications accessed over home internet connections both for leisure and professional purposes. A strongly performing internet connection, and low latency in particular, is essential in times of accelerated digitalisation; today's consumers expect that all content viewed in a web browser or via an app appears as directly as possible and without delay.

**Pascal Grieder, CEO at Salt** commented the results " *The pandemic has massively increased the importance of working from home. Having a stable, reliable internet connection and high download and upload speeds have become essential for everybody. The nPerf test results are particularly rewarding, as throughout the year our network was used intensively and has proven to be extremely reliable. This result confirms again we provide our customers the fastest product on the market and that our FTTH based solution stands out in terms of quality and price.* "

### **Best value for money in Switzerland**

Starting at CHF 39.95\* per month for Salt Mobile customers, Salt's triple play offer "Salt Home" over FTTH is not only the fastest on the Swiss market, but also offers the best value for money. Along with a 10Gb/s high-speed internet connection, customers are provided with an Apple TV 4K as unique set top box with access to one of three Salt TV basic (French, German or Italian) featuring more than 250 channels and customers can additionally choose from several Premium TV packages in partnership with Canal+, and Sky, 7 international TV packages, video-on-demand (Salt Video) and kids programs.

\*CHF 49.95 per month for non-Salt Customers.

## Press release

### Salt press office:

Viola Lebel  
PR & Communications Manager  
+41 78 787 68 60

[media@salt.ch](mailto:media@salt.ch), [salt.ch](http://salt.ch), [facebook.com/Saltmobile](https://facebook.com/Saltmobile),  
[twitter.com/Saltmobile\\_DE](https://twitter.com/Saltmobile_DE) (German) or [twitter.com/Saltmobile\\_FR](https://twitter.com/Saltmobile_FR) (French), [youtube.com/saltswiss](https://youtube.com/saltswiss)

About Salt: Salt is a Swiss telecommunications provider which owns and operates an extensive, high-quality mobile telecommunications network. With Start, Basic, Swiss, Europe, World, Young and Surf, Salt offers a comprehensive portfolio of personal, straightforward and efficient mobile flat rate subscriptions. At up to 1 Gbps and no extra costs, Salt customers can surf on the fastest available internet connection (4G+) – without any speed limitation. Salt's ultra-fast 4G+ network covers over 55% of the Swiss population and its 4G network covers even 99%.

Thanks to its ultrafast broadband solution called Salt Home, Salt provides a unique triple play service, which for the first time in Switzerland takes full advantage of the optical fiber technology by means of symmetrical data transmission rates of up to 10 Gbit/s. Salt Home can be combined in a gainful way with Salt's powerful mobile flat rate subscriptions.

Salt in figures: 1,286,600 postpaid customers (as of 30.09.2020), 103 Salt Stores and 4G coverage of 99% of Switzerland's population.