

Press release

Renens, 2.11.2021

Salt Mobile PRO – the new first class service and network solution for business customers at economy rates

After over 100'000 business customers have already chosen Salt as their mobile provider, the company aims to further accelerate its successful growth in the B2B segment and is launching a new attractive product portfolio with a unique value proposition: Salt Mobile PRO. The new portfolio comes with an enhanced service proposition with a dedicated Salt Business advisor as single point of contact, maximum speeds and 5G-services in Switzerland and abroad, premium international routing and roaming as well as a best price guarantee.

Christian Aveni, Chief Business Officer at Salt comments the portfolio launch *“Our simple solutions and our first class services have already convinced many business customers. With the new offering, we are going one step further and are providing business customers with mobile solutions that set new standards in the market in terms of value for money: personalized support, first class service and network quality, maximum speeds, premium routing and a total cost control at market leading rates.”*

Salt Mobile PRO is the ultimate solution for small and micro businesses, enabling them to optimize their costs while benefitting from first class mobile services throughout Switzerland and abroad. The new portfolio is divided into five simple price plans, meeting the needs of all type of businesses from ultra-local to international companies.

First Class service.

Personalized service matters: all Salt Mobile PRO customers benefit from a dedicated Salt Business advisor, which acts as single point of contact for the company's needs.

First Class network.

An outstanding user experience, anytime: Salt Mobile PRO customers enjoy award-winning service and network quality. They surf at maximum speeds in Switzerland and abroad and benefit from premium international routing.

At Economy rates.

Always the best offer: Salt Mobile PRO customers always sign for the best deal: Salt adapts prices, should customers encounter a better deal for same services within 30 days after contract signature.

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Salt Mobile PRO portfolio at a glance

PRO Lite – The economic solution for enterprise communication: unlimited calls, SMS & MMS and 1GB Data allowance in Switzerland

PRO Swiss - The everyday companion through Switzerland: unlimited data, calls, SMS and MMS.

PRO Europe – The perfect match for occasional and frequent short-haul travellers: everything (data, calls, SMS & MMS) unlimited in Switzerland and across 40 countries* to and in the EU

PRO Business – The door to Europe and all business essentials beyond: everything (data, calls, SMS & MMS) included to and in 60 destinations*

PRO Travel – The golden key to the world: with everything (data, calls, SMS & MMS) unlimited to and in 140 destinations* around the globe

About Salt Business

Recently voted number one for mobile communication among nationwide carriers by SME customers in a survey conducted by PME Magazine, Salt Business serves over 100'000 customers in Switzerland. All customers are assisted by a dedicated Salt Business Advisor and manage their mobile fleet via the unique, intuitive, easy-to-use and time-saving “My Business Account” platform. Businesses choose Salt for the quality of its network, its advantageous rates but above all for the proximity and availability of the teams.

*More information and details on the offer on salt.ch

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About Salt: Salt stands for innovation and the best price for premium products in the Swiss telecommunications market. An excellent mobile network, the country's fastest Internet connection, attractive prices and customer-focused service ensure an outstanding customer experience. Based in Renens (VD), Salt has two additional offices in Biel and Zurich and serves its private and business customers, online and in over 100 Salt Stores throughout Switzerland. The company employs around 1,000 employees across Switzerland.

Salt in figures: 1,340,400 postpaid customers (as of 30.06.2021), 103 Salt Stores and 4G coverage of 99% of Switzerland's population.