

Press release

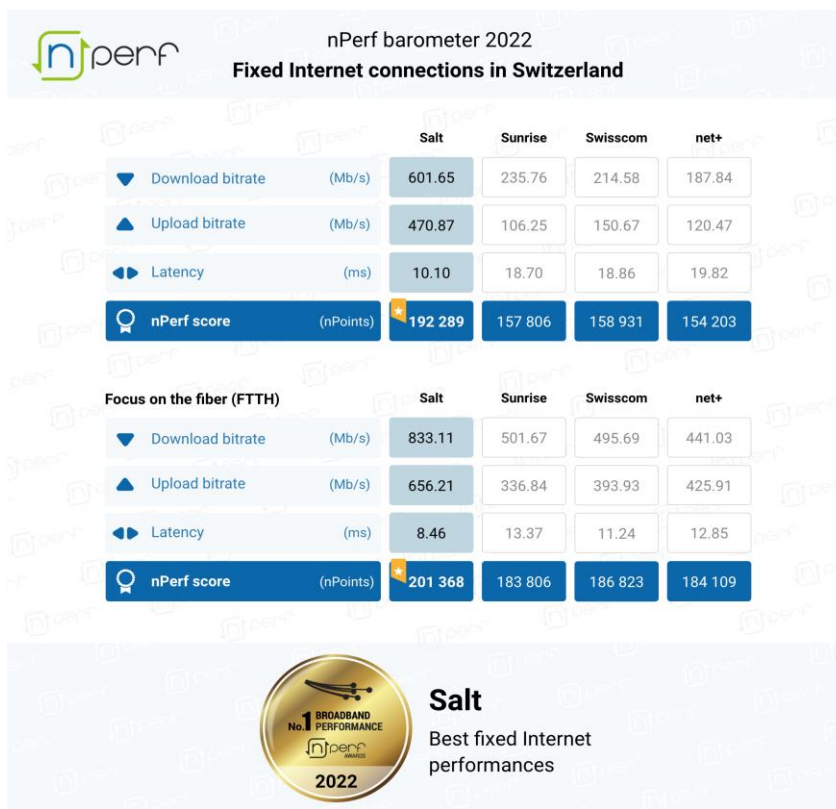
Renens, 20.01.2023

Salt Home ranked once again number 1: Switzerland's best performing fixed broadband internet access

Salt continues to offer the best internet performance on fixed networks and dominates with first place the Swiss market for the third consecutive year in all fixed-line technologies. This is the conclusion of the 2022 nPerf barometer of fixed internet connections for Switzerland. In 2022, Salt customers benefited once again from the best upload and download speeds and the lowest latency of all fixed-line technologies.

On January 17th, 2023, nPerf, a global provider of internet performance tests, published its annual barometer of fixed internet connections for Switzerland, based on over 52'830 connection tests performed by its users throughout 2022. During this time period, Salt dominated the market for internet performance on fixed broadband networks and has maintained its number one position for five years now, with download speeds (+600 Mb/s) and upload speeds (+470 Mb/s), as well as an extremely low latency (10 ms). These speeds of several hundred Mb/s are the result of a predominantly fibre-optic network but also of a very good technological choice in outfitting its network with 10 Gb/s compatible equipment. Furthermore, the fact that Salt provides symmetrical broadband to all its fibre subscribers ensures that Salt Home customers benefit from the best technology available.

Salt Home's performance remains unbeaten since its launch in March 2018 and far outperforms its competitors. Salt's FTTH solution based on XGS-PON technology achieved record results in terms of download, upload and latency score.



Ranking based on all tests, all fixed technologies combined. Tests carried out on nPerf.com, and other partner sites, from 01/01/2022 to 31/12/2022, over the main broadband Internet consumer networks of the country.

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Excellent download and upload speeds and very low latency

While the average download speed in Switzerland (all technologies combined) increased from 195 Mb/s in 2021 to 247Mb/s in 2022, Salt's average download speed was almost three times as high. Yet again, Salt has pushed its average download speed to a stratospheric 600 Mb/s. Compared to 2021, Salt's average download speed increased by 129 Mb/s, making it three times faster than its competitors according to this indicator. When it comes to upload speeds, Salt's lead is equally incredible, winning the race with a remarkable aplomb by adding another 106 Mb/s to its 2021 score - with 470.87 Mb/s, Salt's average upload speeds are around four times higher than most of its competitors. Moreover, Salt Home customers experienced significantly lower latency (10 ms) than the market average (18ms). There was a 1 ms improvement over 2021.

Supersonic' improvement in fibre optics

The quality of Salt's services is improving constantly. Thanks to its modern and powerful FTTH fixed network, it is able to achieve a superlative level of residential and business connections on this technology in Switzerland with 833.11 Mb/s for the downstream speed and an exceptional latency of 8.46 ms. With a score of over 200,000 points in the nPerf score for connection quality, the company is ahead of its competitors. The nPerf (FTTH) score reflects the overall connection quality for standard consumer use. Today, Salt reaches more than 2 million households, a figure that the company aims to continually increase.

Great achievements for Salt in premium segment

2022 was a record year for Salt in terms of network quality and customer satisfaction. On network quality, Salt achieved its best ever result in the mobile Connect test, with 945 points out of 1000. Salt also maintained its positive momentum in broadband internet, TV and mobile for business, enabling it to pursue growth.

Pascal Grieder, CEO at Salt commented the results "Our goal is to continue to grow faster than the market over the next years. We intend to achieve this goal by offering our premium products at more advantageous prices than our competitors. This is a promise we live up to every day. For this reason, we are constantly working to offer our customers the best possible quality and prices. We are very proud of these results which are a recognition of our work and the quality of our products.

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About Salt Home

Salt's triple play offer includes the best performing internet connection in Switzerland, the most entertaining TV service and unlimited calls to mobile and fixed networks in Switzerland and Liechtenstein at a market leading price of CHF 39.95* per month for Salt Mobile customers. Salt home subscribers benefit from ultrafast 10 Gbit/s technology, state-of-the-art equipment and accessories (Apple TV 4K as set-top box, Salt Fiber Box X6 modem, Wi-Fi Box), several Premium and international TV packages, as well as advanced Smart TV and multi-screen functionalities.

*CHF 49.95 per month for non-Salt Customers.

About Salt

Salt stands for innovation and the best price for premium products in the Swiss telecommunications market. An excellent mobile network, the country's best performing internet connection (Nperf, 2022), attractive prices and customer-focused service ensure an outstanding experience for its business and residential customers. The company's services as well as its fixed and mobile networks are repeatedly awarded: very good mobile network (connect, 2023), best performing internet connection (nPerf, 2022), best broadband tariff (SIQT 2022), best universal provider for SME and residential customers (Bilanz, 2022), number one B-to-B mobile provider (SIQT, 2022).

Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves 1,448,900 postpaid mobile and 150,000 broadband customers online in 103 Salt Stores across Switzerland. Salt currently offers 99.9% population coverage.

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