

Salt is Number 1 Universal Provider for Residential Customers and Large Companies According to BILANZ Telecom Ranking

On August 24, 2023, the Swiss business magazine BILANZ published the 24th edition of its telecom ranking. Among all Swiss operators, Salt was ranked best universal provider for

- Residential customers (mobile, internet and TV)
- Large companies

With this year's award, Salt has ranked number one universal provider for residential customers for the third year in a row.

In 2023, a total of 10'100 residential customers, along with 1,000 business clients, participated in a comprehensive evaluation of their interactions with their respective telecommunications service providers in the 24th edition of the BILANZ telecom ranking. Maintaining its exceptional track record, Salt secured the top position for the third consecutive year among residential customers, standing out among the trio of universal mobile and fixed internet operators. Additionally, Salt reached for the first time the number one position among universal providers serving large corporates. The survey outcomes testify to Salt's consistent performance and high service quality and recognise, in particular, the substantial efforts in the business segment over the last years.

Max Nunziata, CEO at Salt, comments on the test results: "*We are delighted with the news. The consistent results in the BILANZ ranking highlight the exceptional quality of our service. We take great pride in being the preferred provider for residential and business customers among the major Swiss telecommunication operators. Our commitment to delivering high-quality services at affordable prices sets us apart, making us the smart choice for all business and private telecommunications needs.*"

About Salt

Salt stands for innovation offering attractive prices for premium products in the Swiss telecommunications market. An excellent mobile network, the country's best performing internet connection (nPerf, 2022), attractive prices and customer-focused service ensure an outstanding experience for its business and residential customers. The company's services as well as its fixed and mobile networks are repeatedly awarded: best universal provider for large companies and residential customers (BILANZ, 2023), best broadband offer (connect, 2023) very good mobile network (connect, 2023), best performing internet connection (nPerf, 2022), best broadband tariff (SIQT, 2022) and number one B-to-B mobile provider (SIQT, 2022).

Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves 1,516,400 postpaid mobile and more than 200'000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

Press release

Salt.

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