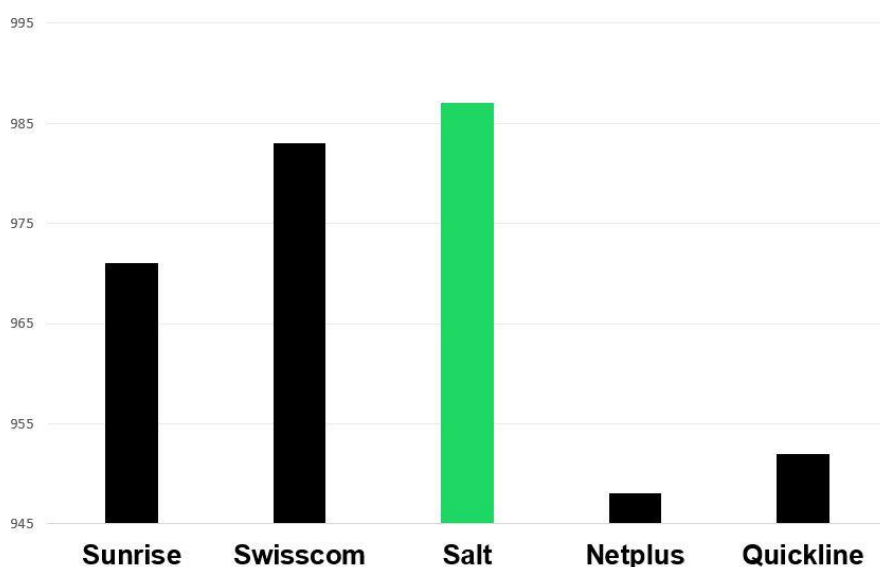


Renens, 05.09.2023

## Connect Broadband Test: Salt Number 1, with Outstanding Score of 987/1000

Just last week, Salt achieved the highest score of 987 points out of a maximum of 1000 in the Connect Magazine fixed broadband test. Salt was recognised as the best regional provider with an "outstanding" rating among all Swiss operators. With a coverage of 2 million households across Switzerland, Salt expands its fiber broadband coverage every month, as the national Fiber to the Home (FTTH) footprint increases.

The trade magazine Connect tested the performance of the fixed network in Switzerland - for the first time based on the proven crowdsourcing methodology carried out by the consulting firm Umlaut, part of Accenture. Under most stringent criteria the test has never been more precise: a programme was installed on various apps on users' smartphones and tablets to analyse different subscriptions, technologies, and even factors like fluctuating WLAN-connections. Maintaining its exceptional track record, Salt has achieved the highest score (987 points out of a maximum of 1000), resulting in an "outstanding" rating and recognition as the best regional provider. In particular, Salt scored highest of all other regional and national providers for data download and upload speeds. This recognition once again validates that Salt's fiber-based offer gives its subscribers the best performance at a highly competitive price, with Salt emerging as the smart choice for its subscribers. Alongside the May 2023 recognition by Connect Magazine as the best for customer satisfaction in the DACH region, Salt's offer captivates an increasing number of customers choosing Salt Home for their broadband needs.



Salt Home is currently available for 2 million Swiss households with broadband connectivity, expanding its fiber coverage every month. The Salt Home 10 Gbits/s internet technology has recently become available for households in new areas and Salt is looking forward to future Salt subscribers in the following selected recently opened and upcoming locations:

### **Openings in September 2023**

Ebnat-Kappel (SG), Flims (GR), Subingen/Horriwil (SO), Val-de-Charmey (FR)

### **Openings in October 2023**

Bois-d'Amont (FR), Burgdorf (BE), Herzogenbuchsee (BE), Lyss (BE), Mitteltoggenburg (SG), Romont (FR), Treyvaux (FR)

**Max Nunziata, CEO at Salt**, comments on the test results: *"We are proud of this recognition and eager to grant further households with the access to our ultrafast 100% fiber broadband offer. With the highest score among all providers, we are delivering exceptional value for our Salt subscribers' digital entertainment and TV needs. As a trusted and repeatedly awarded company, customers consistently choose us for quality without compromising on fair prices. We will remain committed to being the smart choice for all business and private telecommunications needs."*

### **About Salt**

Salt stands for innovation offering attractive prices for premium products in the Swiss telecommunications market. An excellent mobile network, the country's best performing internet connection (nPerf, 2022), attractive prices and customer-focused service ensure an outstanding experience for its business and residential customers. The company's services as well as its fixed and mobile networks are repeatedly awarded: best universal provider for large companies and residential customers (Bilanz, 2023), best broadband offer (Connect, 2023) very good mobile network (Connect, 2023), best performing internet connection (nPerf, 2022), test winner in the Connect fixed network test regional provider with outstanding rating (Connect, 2023), best broadband tariff (SIQT, 2022) and number one B-to-B mobile provider (SIQT, 2022). Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves 1,543,200 postpaid mobile and more than 200,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

### **Salt Press Relations Team**

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