

Renens, 29.01.2024

# Nperf: Salt Offers The Best Performing Fixed Broadband Access In Switzerland - available At Home and For Business

Salt maintains unrivalled internet performance on fixed networks and reiterates its number one ranking by a comfortable margin in the Nperf results in Switzerland. This is the conclusion of the 2023 Nperf barometer of fixed internet connections for Switzerland. In 2023, Salt subscribers enjoyed the best-performing upload and download speeds and the lowest latency again overall and also in the category fiber only. Salt's impressive year-on-year performance confirms the company's commitment to its single 10 Gb/s technology-based offering, which still turns out to be the test winner six years after the launch of Salt Home.

On January 29, 2024, Nperf, an independent global provider of internet performance tests, published its annual barometer of fixed internet connections for Switzerland performed by its users throughout 2023. With a score of 196.239, Salt reaffirmed its dominance during this period in the market for internet performance on fixed broadband networks by surpassing its peers. The company has maintained its number one position in the Nperf category of all fixed-line technologies, with download speeds (714.24 Mb/s) and upload speeds (551.55 Mb/s), as well as extremely low latency (10.09 ms). These speeds of several hundred Mb/s are due to Salt Home users predominantly benefitting from access to the fibre-optic network and Salt's optimal technological choice in outfitting its network with symmetrical 10 Gb/s compatible equipment. Switzerland's fixed-line telecoms sector is set for a sustained growth trajectory, with Fiber-to-the-Home (FTTH) technology playing a pivotal role. Therefore, Salt's commitment to symmetrical broadband grants its Fibre subscribers access to an outstanding internet connectivity. Salt's FTTH solution based on XGS-PON technology achieved impressive results regarding download, upload, and latency scores.

		net+	Salt	Sunrise	Swisscom
•	Download bitrates (Mb/s)	209.08	714.24	294.46	247.62
<b>^</b>	Upload bitrates (Mb/s)	136.89	551.55	127.18	170.45
•	Latency (ms)	20.56	10.09	19.31	19.13
℩	nPerf Score (nPoints)	156 241	196 239	162 164	161 905
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~	Download bitrates (Mb/s)	Salt 905.54	566 352	5.06	517.68

# Press release



### Impressive Download and Upload at Impressive Speeds and Very Low Latency

Salt has pushed its average download speed to an impressive 714.24 Mb/s. Compared to the previous year, Salt's average download speed increased by 112.59 Mb/s (+18%), making it faster than its competitors, according to the Nperf indicator. When it comes to uploading speeds, Salt wins the race in the test with a remarkable aplomb by adding another 80.68 Mb/s (+17%) to the previous year's score - with 551.55 Mb/s, Salt's average upload speeds are also higher than its competitors. Moreover, Salt Home customers experienced significantly lower latency (10.09 ms) compared to the market. Between 2022 and 2023, the response time improved by 0.01 ms.

### **Continuous Improvement in Fibre Optics**

The quality of Salt's services is improving constantly. Thanks to its modern and powerful FTTH fixed network, Salt achieved an impressive level of residential and business connections in this test in Switzerland. Compared to the previous year, Salt has improved its speeds and is characterized by 905.54 Mb/s for the downstream, 707.15 Mb/s for the uploading speed and an exceptional latency of 8.63 ms. With a score of 203.135 points in the Nperf score for connection quality, the company is ahead of its competitors. The Nperf (FTTH) score reflects the overall connection quality for standard consumer use. With 2 million households in FTTH across Switzerland, Salt expands its fiber broadband coverage every month and aims to increase continually, as the national Fiber to the Home (FTTH) footprint increases.

# **Outstanding Achievement for Salt in the Premium Segment**

In terms of network quality and customer satisfaction, 2023 was a record year for Salt. The company also achieved the highest score of 987 points out of a maximum of 1000 in the Connect Magazine fixed broadband test. The company was recognized as the best regional provider with an "outstanding" rating among all Swiss operators.

Max Nunziata, CEO at Salt, commented, "Salt is ready for a promising future, ensuring that Salt Home customers benefit from state-of-the-art Fiber-to-the-Home (FTTH) technology. We consistently strive to provide our future-proof product, Salt Home, to our customers with our best possible quality at most attractive prices. This is a promise we live up to every day. We are extremely proud of the Nperf results, which serve as recognition for our perseverance to improve our upload and download scores Year-on-Year significantly."

#### **About Salt Home**

Salt's triple play offer includes the best performing internet connection in Switzerland, the most entertaining TV service and unlimited calls to mobile and fixed networks in Switzerland and Liechtenstein at a market leading price of CHF 39.95\* per month for Salt Mobile customers. Salt home subscribers benefit from ultrafast 10 Gbt/s technology, state-of-the-art equipment and accessories (Apple TV 4K as set-top box, Salt Fiber Box X6 modem, Wi-Fi Box), several Premium and international TV packages, as well as advanced Smart TV and multi-screen functionalities.

<sup>\*</sup>CHF 49.95 per month for non-Salt Customers.

# Press release



#### **About Salt**

Salt stands for innovation offering attractive prices for premium products in the Swiss telecommunications market. An outstanding mobile network (Connect, 2024), the country's best performing internet connection (Nperf, 2023), attractive prices and customer-focused service ensure an outstanding experience for its business and residential customers. The company's services as well as its fixed and mobile networks are repeatedly awarded: best universal provider for large companies and residential customers (Bilanz, 2023), best broadband offer (Connect, 2023), outstanding mobile network (Connect, 2024), best performing internet connection (Nperf, 2023), winner regional fixed-network providers with "outstanding" rating (Connect, 2023), best broadband tariff (SIQT, 2022) and number one B-to-B mobile provider (SIQT, 2022). Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves 1,575,400 postpaid mobile and more than 200,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

## **Salt Press Office**

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