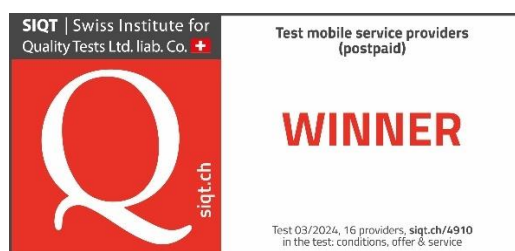


Renens, 11.04.2024

SIQT study: Salt Number 1 Postpaid Mobile Service Provider

The Swiss Institute for Quality Tests (SIQT) - an independent consulting and testing institute for consumers – has recently released its test results of the Mobile Service Provider Study 2024. In this study, Salt took first place among Swiss providers in the overall test assessment of postpaid mobile providers.

In a comprehensive study, the independent Swiss Institute for Quality Testing (SIQT) examined 17 mobile phone providers across a number of critical factors, including range of offers, transparency and convenience, conditions, and telephone customer service. Salt emerged as the overall winner in the postpaid sector, achieving a score of 5.6 with a total satisfaction rate of 92.7%.



Max Nunziata, CEO of Salt, comments on the test results: *"We are proud of this recognition by the Swiss Institute for Quality Tests. As the challenger in the Swiss market, we relentlessly aim to offer a high-quality service at attractive prices. And we feel that this has been perfectly captured in this test, which recognises our position as the smart choice for existing and new subscribers."*

About Salt

Salt stands for innovation offering attractive prices for premium products in the Swiss telecommunications market. An outstanding mobile network (Connect, 2024), the country's best performing internet connection (Nperf, 2023), attractive prices and customer-focused service ensure an outstanding experience for its business and residential customers. The company's services as well as its fixed and mobile networks are repeatedly awarded: best universal provider for large companies and residential customers (Bilanz, 2023), best broadband offer (Connect, 2023), outstanding mobile network (Connect, 2024), best performing internet connection (Nperf, 2023), winner regional fixed-network providers with "outstanding" rating (Connect, 2023), test winner overall test rating mobile service provider postpaid (SIQT 2024), best broadband tariff (SIQT, 2022) and number one B-to-B mobile provider (SIQT, 2022). Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves 1,603,000 postpaid mobile and more than 223,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

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