

Press release

Renens, 19.06.2024

Salt.
Internet.TV. Mobile.

Salt Unveils Android-based Salt TV Box – For Maximum Home Entertainment Over Switzerland’s Fastest Measured Internet According to Ookla

Salt is thrilled to announce its latest addition: the brand-new Salt TV Box running on Android TV OS. This intuitive, user-friendly solution complements the best-performing and fastest measured internet, according to Nperf, and Ookla* into an unrivalled, attractively priced offer (Salt Home).

Recognising its commitment to excellence, Salt has consistently been awarded for offering the best performance and being rated as the fastest measured internet in Switzerland according to various broadband tests such as Nperf and Ookla*, while subscribers enjoy its superior broadband and TV experience at its very attractive pricing. The unique Salt TV experience is now available to both Android enthusiasts and Apple aficionados, allowing subscribers to choose their preferred ecosystem (Apple/Android). This follows the recent introduction of the Smart TV option, enabling Salt Home subscribers to watch their favourite programs on additional large Screens over Samsung, LG TV and Android-based TV’s like Sony and Philips.



Performance and Design

The new Salt TV Box is equipped with the latest technology and user-centric features. With its integrated Wi-Fi 6 technology and compact design, it fits effortlessly into any space. The box, crafted from 85% recycled plastic, has been designed with energy conservation in mind. Users can expect an immersive TV experience with ultimate viewing and sound quality. The TV Box features UHD picture quality and Dolby Digital Plus sound.

Access to Content and World of Android Apps (Google Play Store)

The Salt TV Box offers a vast range of entertainment options with pre-installed apps such as Netflix and Disney+, along with access to popular services like Amazon Prime, blue, MySports, Play CH, Sky and myCANAL. Additionally, users can explore unlimited streaming and gaming apps available on the Google Play store. The onboarding experience is simplified with an automated login, eliminating the need to sign in.

*Based on analysis by Ookla® of Q3-Q4 2023 Speedtest Intelligence® data. Ookla trademarks used under license and reprinted with permission.

Ease of Use

The Salt TV Box comes with an intuitive remote control, including numerical buttons for direct channel access and voice control via Google Assistant. The sleek remote makes mastering the TV experience easy, providing quick access to live content and various entertainment options. Salt further enhances user satisfaction by providing quick access to live content and an extensive selection of over 400 channels. Users can also enjoy replay content across a variety of themes, with all popular features from Salt TV still available, including up to 7 days of replay and cloud-based recordings etc.

Availability as of June 19, 2024

The new Salt TV Box is available starting today, June 19, 2024, on the company's website and at 109 Salt Stores throughout Switzerland. New subscribers can choose their preferred TV ecosystem at no additional cost. New Salt subscribers can currently enjoy a generous CHF 200.00 welcome credit when subscribing to Salt Home. More information about the Android TV Box and the Salt TV experience is available on the [Salt Home website](#).

Key features of the Salt Android TV Box:

- Unique Salt TV experience also on Android TV
- Outstanding picture quality with UHD, HDR10+, Dolby Vision
- Dolby Digital Plus sound
- Popular apps pre-installed, including Netflix, Disney+, myCANAL and Sky.
- Access to thousands of apps in Google Play Store.
- Powerful remote control with number pad, shortcut keys and voice control.
- With built-in Google™ Assistant
- Blending modernity with classics, such as Teletext, multiple audio channels & subtitling
- With popular features from Salt TV still available (replay, cloud-based recordings, etc.)

Max Nunziata, CEO of Salt, comments: *"At Salt, we are proud to offer the highest-performing internet in the market. With the steadily expanding fiber coverage and the introduction of the Salt TV Box powered by Android OS, we complement our original Apple TV solution. This launch enables us to meet the growing demand for an unmatched price-performance ratio, providing our customers with an enhanced viewing experience – the Android way."*

Salt Delivers the Best Performing Broadband with Future-Proof Fiber Internet

In 2018, Salt became the world's first operator to provide 10 Gbit/s bandwidth for both download and upload speeds, based on XGS-PON technology. Since then, according to Nperf, Salt consistently excels in internet performance, with the highest download and upload speeds and lowest latency, thanks to the combination of fiber optics and its unique technology. Furthermore, real user tests conducted with Speedtest® by Ookla® in the second half of 2023* proved that Salt Home users enjoy the fastest measured fixed internet connection in Switzerland.

Salt Ensures Affordable High-Speed Internet Through June 2026

Today, Salt serves over 220,000 Salt Home subscribers across Switzerland. The fibre-based broadband coverage offering "Salt Home" has passed two million households (which represents approximately 4.4 Mio Swiss people), and by the end of 2025, this number is expected to grow to around three million households (around 6.6 Mio Swiss people). In a strong commitment to its customers, Salt has pledged to keep current prices for Salt Home at least June 2026, despite inflation.

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About Salt

Salt stands for offering innovation and premium products at attractive prices in the Swiss telecommunications market. An outstanding mobile network (Connect, 2024), the country's best performing internet connection (Nperf, 2023) and customer-centric service ensure an outstanding experience for its business and residential subscribers. The company's services as well as its fixed and mobile networks have received repeated awards : best universal provider for large companies and residential customers (Bilanz, 2023), best broadband offer (Connect, 2023), outstanding mobile network (Connect, 2024), best performing internet connection (Nperf, 2023), winner regional fixed-network providers with "outstanding" rating (Connect, 2023), test winner overall test rating mobile service provider postpaid (SIQT 2024), best broadband tariff (SIQT, 2022) and number one B-to-B mobile provider (SIQT, 2022). Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves more than 1,600,000 postpaid mobile and more than 220,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

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