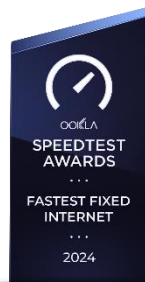


Renens, 18.07.2024

## Salt Awarded Fastest Fixed Internet in Switzerland by Ookla®

Salt Home provides the fastest Internet Connection in Switzerland\* based on real user tests conducted with Speedtest® by Ookla® in the first half of 2024. Salt Home, Salt's Fiber to the Home (FTTH)-based broadband and TV service, achieved the highest scores among all major fixed internet providers in Switzerland by a wide margin.

Ookla, a global leader in network intelligence and connectivity insights, analyzed millions of consumer-initiated tests from their Speedtest application, including those performed on mobile devices over Wi-Fi connections. During the award period, over 3.4 million tests confirmed that Salt subscribers achieved the highest download and upload Speed Score™, along with the best latency score among all operators in Switzerland in the first half of 2024. These results significantly outperform those of its competitors, solidifying Salt's position as a leading network provider.



Speed Score™

Salt	435.95
UPC	257.29
Sunrise	242.48
iWay	193.71
Swisscom	160.19

### Salt Subscribers Enjoy the Fastest Fixed Internet Alongside Premium TV and Telephony Services

In 2018, Salt became the world's first operator to offer the 10 Gbit/s XGS-PON technology at a market-leading price of CHF 39.95 per month (CHF 49.95 for non-Salt Mobile customers). Since then, Salt has consistently won awards for its fixed internet, providing superior broadband and TV experiences at attractive prices. Salt TV, included in the Salt Home offering, is available for both Android and Apple users, allowing subscribers to choose their preferred ecosystem. With the Salt Smart TV option, Salt Home subscribers can enjoy their favourite programs on large screens using Smart TVs from Samsung, LG, Sony, Philips, and more.

### Revolutionary 40 Gbit/s High-Speed Connectivity for Salt Business Subscribers

Salt has recently made headlines by launching its revolutionary [Pro Office offer, providing 40 Gbit/s](#) symmetric speeds on its network. This advancement ensures robust performance and fast data transmission, reinforcing Salt's commitment to cutting-edge internet capabilities. In addition, the new Pro Office 40 Gbit/s plan for business customers is available at a competitive price of 129.95 CHF per month, further cementing Salt's position as a leader in high-speed connectivity.

**Max Nunziata, CEO of Salt,** comments: *"This award recognizes the superior performance of our Salt Home product, which allows our subscribers to enjoy the best up-and-download speeds as well as the lowest latency. These are critical features for everyday digital life, whether working from home, gaming, or streaming. We are proud to offer this level of service at a very attractive price, and we are committed to keeping such prices until at least June 2026."*

\*Based on analysis by Ookla® of Speedtest Intelligence® data for Q1-Q2 2024. Ookla trademarks used under license and reprinted with permission.

## Press release



**Stephen Bye, President and CEO of Ookla**, a division of Ziff Davis, congratulates Salt on the achievement: *"After conducting an in-depth analysis of consumer-initiated tests taken with Speedtest, Salt has been named the Fastest Fixed Internet in Switzerland by Ookla's Speedtest Awards. This award is given to fixed network operators that demonstrate exceptional speed and performance in comparison to other major fixed networks in the market for Q1-Q2 2024. We are thrilled to acknowledge Salt for this achievement, which is the result of their unwavering focus on delivering a superior network experience to their customers."*

### About Salt

Salt stands for offering innovation and premium products at attractive prices in the Swiss telecommunications market. An outstanding mobile network (Connect, 2024), the country's best performing internet connection (Nperf, 2023) and customer-centric service ensure an outstanding experience for its business and residential subscribers. The company's services as well as its fixed and mobile networks have received repeated awards: Fastest Fixed Internet in Switzerland by Ookla's Speedtest Awards (Q1-Q2 2024), best universal provider for large companies and residential customers (Bilanz, 2023), best broadband offer (Connect, 2023), outstanding mobile network (Connect, 2024), best performing internet connection (Nperf, 2023), winner regional fixed-network providers with "outstanding" rating (Connect, 2023), test winner overall test rating mobile service provider postpaid (SIQT 2024), best broadband tariff (SIQT, 2022) and number one B-to-B mobile provider (SIQT, 2022). Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves more than 1,600,000 postpaid mobile and more than 220,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

### Ookla Company Bio

Ookla® is the global leader in network intelligence and connectivity insights. For almost two decades, Ookla has set the industry standard for both fixed and mobile network testing and analysis. From its world-renowned Speedtest® and Downtdetector® platforms to an accompanying and growing suite of end-to-end enterprise solutions, Ookla's mission is to make the internet better, faster, and more accessible for everyone. Ookla's enterprise solutions combine first-party crowdsourced data and scientifically controlled testing with tools that provide actionable insights across a network's lifecycle and customer experience. Our insights empower operators, businesses, government agencies, nonprofits, and more to analyze, optimize, and publicize networks around the world. Ookla is part of Ziff Davis (NASDAQ: ZD), a vertically focused digital media and internet company whose portfolio includes leading brands in technology, entertainment, shopping, health, cybersecurity and martech. Ookla's headquarters is located in Seattle, WA, USA with additional offices around the world.

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