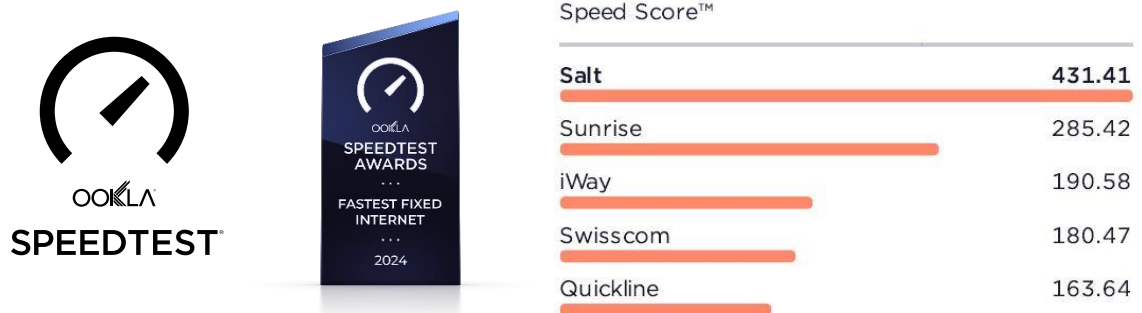


Press release

Renens, 03.02.2025

Salt Recognized Again as Switzerland's Fastest Fixed Internet Provider by Ookla®

Salt reaffirms its position as leader in fixed connectivity, once again earning the title of Fastest Fixed Internet in Switzerland* for Q3 and Q4 2024, from Ookla®, the global leader in network intelligence and connectivity insights.



Millions of consumer-initiated Speedtest® results once more confirmed Salt Home's superior performance in the second half of the year of 2024. Leveraging its cutting-edge Fiber to the Home (FTTH) 10 Gbit/s technology, Salt's ultrafast broadband offer again achieved not only top download and upload scores, but also delivered the best latency performance during the third and fourth quarters of 2024.

For high-demand subscribers, this translates to a more stable and responsive fixed internet connection - whether it's enabling lag-free gaming, uninterrupted streaming, seamless video calls, or ensuring consistent, high-speed connectivity for the entire household. With this outstanding performance, Salt Home continues to lead the way, outpacing all major competitors.

Max Nunziata, CEO at Salt, commented on the Q3-Q4 Ookla Speedtest® results: *"This recognition reflects our unwavering commitment to delivering exceptional internet speed and reliability to our subscribers. We are proud to maintain our leadership and provide a premium service at very attractive prices. Consistent with this commitment, we guarantee that the current prices for our fiber-based broadband offering, Salt Home, will remain unchanged until at least December 2026."*

*Based on analysis by Ookla® of Speedtest Intelligence® data for Q3-Q4 2024. Ookla trademarks used under license and reprinted with permission.

Press release

About Salt

Salt stands for offering innovation and premium products at attractive prices in the Swiss telecommunications market. An outstanding mobile network (Connect, 2025), Switzerland's fastest fixed internet (Ookla® Speedtest Intelligence® Q3-Q4 2024) and customer-centric service ensure an outstanding experience for its business and residential subscribers. The company's services, as well as its fixed and mobile networks, have received repeated awards: best universal provider for small and medium-sized companies and residential customers (Bilanz, 2024), outstanding mobile network (Connect, 2025), best performing internet connection (Nperf, 2023), winner regional fixed-network providers with "outstanding" rating (Connect, 2024), test winner overall test rating mobile service provider postpaid (SIQT 2024) and best broadband tariff (SIQT, 2024). Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves more than 1,700,000 postpaid mobile and 250,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

Ookla Company Bio

Ookla® is the global leader in network intelligence and connectivity insights. For almost two decades, Ookla has set the industry standard for both fixed and mobile network testing and analysis. From its world-renowned Speedtest® and Dwnndetector® platforms to an accompanying and growing suite of end-to-end enterprise solutions, Ookla's mission is to make the internet better, faster, and more accessible for everyone. Ookla's enterprise solutions combine first-party crowdsourced data and scientifically controlled testing with tools that provide actionable insights across a network's lifecycle and customer experience. Our insights empower operators, businesses, government agencies, nonprofits, and more to analyze, optimize, and publicize networks around the world. Ookla is part of Ziff Davis (NASDAQ: ZD), a vertically focused digital media and internet company whose portfolio includes leading brands in technology, entertainment, shopping, health, cybersecurity and martech. Ookla's headquarters is located in Seattle, WA, USA with additional offices around the world.

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