

Press release

Green enters into a strategic partnership with Salt and significantly expands its nationwide fiber offering

As of April 3, 2025, Green is significantly expanding its market position in the Swiss broadband market: through its collaboration with Salt as well as with other network providers, Green is giving private and business customers the chance to sign up for a unique, nationwide service on all major networks, providing first-class connectivity.

Lupfig, April 3, 2025 – Green and Salt are today announcing the start of a broadband partnership. As a first step and effective immediately, Green will gain access to Salt's cutting-edge **10 Gbit/s fiber-based internet technology**. As a result, Green's private and business customers benefit from unprecedented network diversity on the largest and most important networks in Switzerland, not to mention major local networks, too.

Green has been operating in Switzerland for 30 years and is regarded as one of the main trailblazers in the industry. "With Salt now on board – alongside our collaboration with Swisscom – and not forgetting the more than 80 local network providers – we're delighted to assume a pioneering role once again. We combine the best available offers, independent of the network, and pair them with our excellent service," explains Roger Süess, CEO of Green. "Switzerland's internet infrastructure is now highly standardized and is continually undergoing expansion in all regions. What sets us apart is the simplicity of our offering and the wide coverage provided, and wherever customers interact personally with our service team, they benefit from expert guidance and seamless support," adds Pius Grüter, Chief Operating Officer for the ISP Business at Green. The new partnership is expanding the existing offering and providing additional access to broadband internet – giving Green's private and business customers even more freedom in what they choose and what they use.

Max Nunziata, CEO of Salt, remarked: "This collaboration is an exciting milestone, laying the foundation for numerous opportunities that will benefit our partners, customers, and subscribers." Luis Hernández, Chief Strategy & BD Officer, added: "We are delighted to initiate this new activity joining forces with Green, leveraging our cutting-edge, ultra-reliable 10 Gbit/s fiber technology with Green's long-lasting experience and know-how."

All fiber-optic connections can be used in private households or for company connections with fixed IP addresses. Software-defined connections (SDWAN) are also available at a low cost and with centralized management. The new offering is also open to Green resellers.

Further information:

<https://www.green.ch/en/residential/internet-subscription>



Caption L–R: Luis Hernández, Chief Strategy & BD Officer of Salt, Roger Süess, CEO of Green, Max Nunziata, CEO of Salt, Pius Grüter, Chief Operating Officer for the ISP Business at Green

Picture download

Expansion of fiber-optic networks in Switzerland

Alongside Salt and Swisscom, a number of local collaborations and electricity companies in municipalities and towns are expanding fiber-optic coverage on an ongoing basis. The new cooperation allows Green to cover the available fiber networks almost nationwide.

About Green

Green is one of Switzerland's largest internet service providers, offering internet, telephony, digital TV, hosting, and domain services for private individuals and SMEs. The company provides access to the largest fiber-optic offering across all major networks. Green is also Switzerland's leading data center provider (ISG, 2020–2024), serving enterprises and globally active cloud providers. In addition, Green develops solutions in the areas of cloud, security, and connectivity. As a cornerstone of Switzerland's digital economy, Green delivers high-security data center infrastructure and a reliable networking platform. With three decades of experience, the company is recognized for its outstanding customer service and deep expertise. It has received numerous accolades – including No. 1 for customer service in hosting (SIQT, 2024), recognition for sustainability (Datacloud Global Awards, 2024), and the Best New Data Center Project in Europe (DC Awards, 2023).

Find out more at www.green.ch

About Salt

Salt stands for offering innovation and premium products at attractive prices in the Swiss telecommunications market. An outstanding mobile network (Connect, 2025), Switzerland's fastest fixed internet (Ookla® Speedtest Intelligence® Q3-Q4 2024) and customer-centric service ensure an outstanding experience for its business and residential subscribers. The company's services, as well as its fixed and mobile networks, have received repeated awards: best universal provider for small and medium-sized companies and residential customers (Bilanz, 2024), outstanding mobile network (Connect, 2025), best performing internet connection (Nperf, 2023), winner regional fixed-network providers with "outstanding" rating (Connect, 2024), test winner overall test rating mobile service provider postpaid (SIQT 2024) and best broadband tariff (SIQT, 2024). Based in Renens (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves more than 1,700,000 postpaid mobile and 260,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

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