

Salt Home+: The Ultimate All-in-One - Broadband, TV & Telephony with Cutting-Edge Tech and Premium Content at a Breakthrough Price

Salt unveils its new offering for fixed connectivity and TV, Salt Home+, which represents the next evolution of its award-winning product, Salt Home. With Salt Home+, the company is embracing the latest technologies and premium content to provide a comprehensive and unparalleled experience. Designed to meet today's top household needs, with optimized performance for remote working, gaming, and streaming. The new offer combines:

- Best Fixed Internet in Switzerland¹: Award-winning network, recognised by Ookla for real-world speed and latency performance
- Tri-Band Wi-Fi 7: With Salt's 10 Gbit/s symmetrical fiber, the new Wi-Fi 7 standard delivers up to three times faster WLAN speeds, stronger stability, and interference-free coverage throughout the home. Plus, an integrated deep-sleep mode cuts standby power use by up to 90% — combining ultimate performance with energy efficiency
- Ultimate TV Entertainment with Premium Content: Customers enjoy Sky Show or Canal+ La Chaîne en Live, 300+ channels, a next-gen TV box, seven-day replay, up to 1,000 recordings, multiroom viewing — plus a three-month free trial of Sky Sports, Canal+ Ciné Series, or Canal+ Sport.
- Unbeatable Value: This all-in-one offer starts at 49.95, setting a new benchmark for price and performance.



¹ Based on analysis by Ookla® of Speedtest Intelligence® data for Q1-Q2 2025. Ookla trademarks used under license and reprinted with permission.

Press release



In response to evolving lifestyles at home, Salt identifies three major trends that are shaping domestic usage:

- **Remote work:** Homes now function as essential workplaces, requiring fast, stable internet capable of supporting multiple connections and ensuring reliable and extensive coverage throughout the household.
- **Gaming:** Online gaming and e-sports demand ultra-low latency for quick responses, ensuring an optimal gaming experience.
- **Entertainment:** Streaming, premium content, and flexible viewing are expected as home entertainment options, for users to watch, replay, or store content seamlessly across multiple screens.

To adapt to evolving digital habits, Salt has created Salt Home+, a solution that offers connectivity, performance, and user-friendliness. Designed to enhance the connected daily lives of its subscribers, Salt Home+ delivers services that meet high standards to a broader audience at exceptional value.

Max Nunziata, CEO at Salt, comments: *"From the beginning, our vision for Salt Home was clear: fiber is the foundation for the future of connectivity. Seven years on, nearly 300,000 households trust Salt to deliver Switzerland's Best Fixed Internet — combining performance and reliability at a price well below the competition, with an unmatched price-performance ratio. With Salt Home+, we reaffirm that commitment by setting a new benchmark: fiber connectivity, Wi-Fi 7, and premium entertainment — united in a single offer."*

Switzerland's Best Fixed Internet

Salt has demonstrated a strong commitment to excellence, consistently earning awards for its outstanding performance. It has been recognized as leading internet provider in Switzerland according to various broadband tests conducted by Ookla and Nperf. For the first half of 2025, Salt's network was recognized by Speedtest by Ookla as Switzerland's Best Fixed Internet. This recognition underscores Salt's ability to deliver a fast, stable, and reliable connection — supporting seamless streaming, smooth gaming, and uninterrupted connectivity for households across Switzerland.

New Salt Fiber Box Wi-Fi 7+ tri-band

With Salt Home+, the new Wi-Fi 7 tri-band standard takes home connectivity to a whole new level. Three times faster than Wi-Fi 6, the Wi-Fi 7+ Fiber Box leverages the full potential of 10 Gbit/s fiber technology and provides stable coverage throughout the home, including previously inaccessible areas. With its three frequency bands, it ensures cumulative speeds of up to 17.8 Gbit/s, reduced latency, and a reliable connection, even when multiple devices are in use simultaneously. For larger homes, Salt provides an exclusive solution: the option to add up to two Wi-Fi 7 repeaters.

The Eco-Friendly Fiber Box Wi-Fi 7+

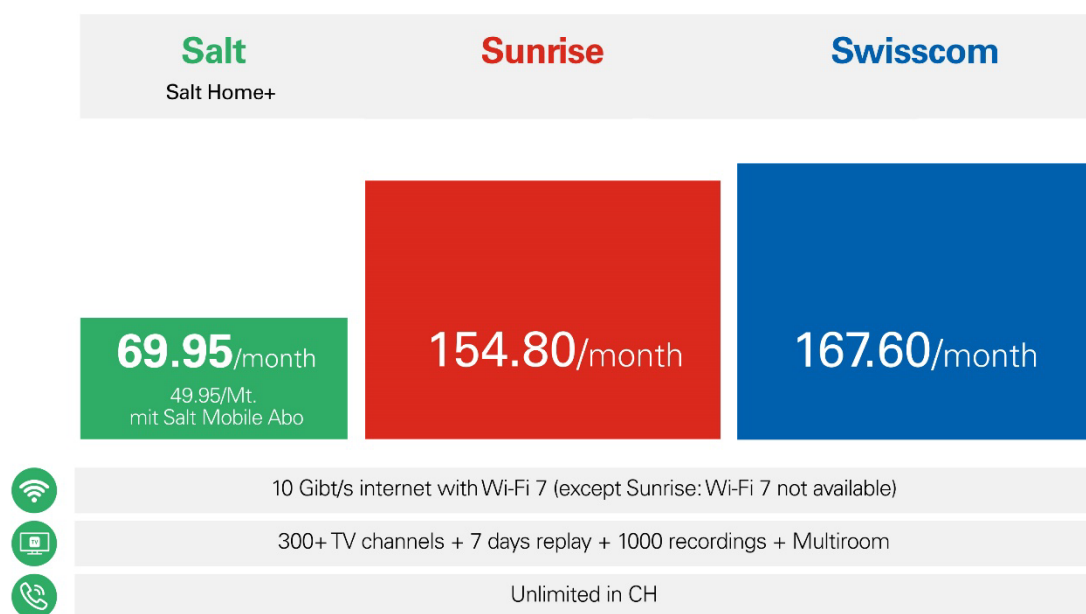
The Fiber Box Wi-Fi7+ is designed with sustainability in mind. Its housing is made from 95% recycled plastic, and the packaging is crafted from FSC-certified paper and cardboard. The device features a deep-sleep mode that can reduce power consumption by up to 90%. When not in use, it automatically enters standby mode based on the user's schedule and can be reactivated instantly with the press of a button. The repeaters also synchronize, entering deep-sleep mode whenever it is activated on the Wi-Fi 7+ Router.

Premium Entertainment

With the Salt Home+ offer, television entertainment reaches a new level. Salt is the only operator in Switzerland to include Sky and Canal+ in an integrated package, setting a new benchmark for premium entertainment. This covers Sky Show Standard or the Canal+ La Chaîne en Live package, easily accessible through apps. Subscribers can choose between Apple TV or Android-Based TV Box, with a premium package of over 300 channels. Features include 7-day Replay, up to 1000 recordings, and Multiroom on five screens, including Smart TVs. In addition, every subscriber enjoys a three-month free trial of a premium option such as Sky Sport (CHF 24.90/month) or Canal+ Ciné Séries (CHF 29.90/month).

Exceptional price – more value for subscribers

Available for CHF 49.95 to Salt Mobile subscribers, Salt Home+ is a next-generation all-in-one solution at an exceptional price, underscoring Salt's commitment to delivering unmatched value across its services. Salt Home+ includes features valued at over CHF 30 per month and is offered at a price 50% lower than equivalent competitor offers. For households requiring extended Wi-Fi coverage, Salt Home+ subscribers will benefit from a 50% discount on up to two repeaters, bringing the price down to CHF 74.95 instead of CHF 149.95 each also half the price than competitive offers.



Comparison of standard prices made on 26.09.2025.

Sunrise bundle: Up Home XL + Multiroom (1 additional box) + Sky Show Standard + Up Phone L. **Swisscom bundle:** blue Internet L + blue TV L + Multiroom Max + Sky Show Standard + blue Telephony M.

Available starting from September 30, 2025

Salt Home+ is available as of now in all Salt stores across Switzerland as well as online. Comprehensive information about Salt Home+ can be found at www.salt.ch and in Salt stores nationwide. To celebrate the launch, Salt is waiving activation fees for its subscribers throughout October.

Key specifications of the Salt Fiber Box Wi-Fi 7+

- Certified Wi-Fi 7 by the Wi-Fi Alliance
- Wi-Fi Tri-band: 2.4 GHz / 5 GHz / 6 Ghz
- Suitable for 8 Gbit/s symmetrical download & upload (+2 Gbit/s for error correction)
- Ethernet ports: 1 × 10 Gbit/s and 4 × 1 Gbit/s
- Multi-Link Operation (MLO) supported on all bands
- Guest Wi-Fi and Parental control function
- Power savings features, including deep-sleep mode
- Eco-design: Recycled plastic casing, FSC documentation and vegetable-based ink packaging

About Salt

Salt stands for offering innovation and premium products at attractive prices in the Swiss telecommunications market. An outstanding mobile network (Connect, 2025), Switzerland's best fixed internet (Ookla® Speedtest Intelligence® Q1-Q2 2025) and customer-centric service ensure an outstanding experience for its business and residential subscribers. The company's services, as well as its fixed and mobile networks, have received repeated awards: best universal provider for residential customers (Bilanz, 2025), outstanding mobile network (Connect, 2025), outstanding mobile hotline test (Connect 2025), very good mobile network (Chip), winner regional fixed-network providers with "outstanding" rating (Connect, 2024), and best broadband tariff (SIQT, 2024). Based in Prilly (VD), Salt has two additional offices in Biel and Zurich. The company employs more than 1,000 employees and serves more than 1,700,000 postpaid mobile and more than 270,000 broadband customers across Switzerland. Salt currently offers 99.9% population mobile coverage.

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